





The Dolphin Company celebrates Children's Day with 10,000 Smiles

Last April, our Amusement Parks in Mexico: Selva Magica in Guadalajara, and Aquaventuras Water Park in Puerto Vallarta celebrated the seventh edition of the event with a cause, 10,000 Smiles. With which new toys were collected to donate to diverse foundations to celebrate Children's Day.

Before the pandemic, The Dolphin Company had carried out 6 successful editions of 10,000 Smiles through its Dolphin Discovery Foundation I.A.P. in various Parks and Habitats of its family, which together supported several children's foundations in health and education areas.

In this way, the company reaffirms its commitment to the community and the welfare of new generations.



Dolphin Day 2023 Celebration

The Dolphin Company, through its Dolphin Discovery brand and the program To Know is to Love, offered from April 18 to 24 a series of inclusive activities to commemorate Dolphin Day, which is celebrated on April 14 each year.

Some of the activities included visits to schools where children learned important information about Dolphins and actions to protect them. A lecture series was also held at the planetarium in Cancun, Quintana Roo, Mexico.

Every year, at The Dolphin Company we carry out activities to commemorate Dolphin, Sea Lion, and Manatee Day so that the entire community can learn more about the species that live in our care.





Dolphin



We have more plans and projects that we will share with you in this same way.

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The Dolphin Company participated in the IAAPA 2023 meeting

In May, The Dolphin Company participated in the annual meeting of the International Association of Amusement Parks and Attractions (IAAPA), where in addition to being part of two panels, it hosted a cocktail party in one of its parks in Cancun, Quintana Roo, Mexico.

IAAPA is the leading trade association representing the attractions industry, promoting ideas, tools, and practices that facilitate connections among industry professionals.

The Dolphin Company has been part of this association for more than ten years, in which it has participated in various conferences, panels, and events, sharing its experience and learnings with its industry peers.







The Dolphin Company, 11 years of being a Super Company

We are pleased to announce that The Dolphin Company has appeared for the 11th consecutive year in Expansión Magazine's Super Companies ranking in the 500 to 3,000 employees category.

This ranking evaluates aspects such as personal and professional development, as well as motivation, productivity, and inclusion, areas in which the company has excelled, as it develops programs that promote a balance between family life, professional growth, and the well-being of its associates.



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Loving is Caring continues its mission in favor of pets

The Dolphin Company's responsible pet ownership campaign Loving is Caring has collaborated with the Department of Animal Protection and Welfare of the Municipality of Benito Juarez, in Quintana Roo, through the initiative of the Municipal Register of Domestic Pets to identify how many cats and dogs are owned in the city of Cancun, to prevent pet abandonment, abuse and reduce the number of stray animals.

On this occasion, 5,000 pet identification tags were donated and a free sterilization campaign was organized, in which more than 100 domestic and stray dogs and cats were attended.

The







Animal Rescue



The Dolphin Company continues its animal rescue mission

The Gulf World Marine Institute at our Gulf World Park in Panama City Beach, Florida, reintroduced a Turtle that was stunned by the cold. The Turtle was cared for by Specialists and Veterinarians for reintroduction by the Florida Fish and Wildlife Conservation Commission.

Days later, they also helped reintegrate a Sea Turtle that had been accidentally caught by a fisherman.

Thanks to GWMI's assistance and follow-up, Hy was successfully rehabilitated and reintroduced back into the Gulf of Mexico with the cooperation of the Florida Fish and Wildlife Conservation Commission.





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Selva Magica

On May 21, our Amusement Park, Selva Magica, in Guadalajara, Mexico, celebrated its 35th anniversary. During this time it has offered unforgettable experiences to several generations, which has made it one of the most iconic parks in the country. Visitors celebrated the day with cupcakes and special activities.





Marineland

In June, our Marineland Park in Florida celebrated 85 years of making history as the world's first oceanarium. It is one of the most important Dolphin Habitats in the United States and the world due to its historical value, contributions to the scientific community, and species conservation.

It opened its doors in June 1938 as Marine Studios and was transformed into a Habitat of Interaction as people became interested in learning more about the relationship between humans and marine life.

As part of the celebration, a presentation was given recounting the history of Marineland and its importance for the research and care of species.





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Latin America and Caribbean News





Our Habitat, Dolphin Discovery in Isla Mujeres in Quintana Roo, received a group of children and adults with various disabilities to carry out assisted therapy with Dolphins in the company of our Specialists.

This event was held to celebrate the agreement between The Dolphin Company and The National System for Integral Family Development of Isla Mujeres (DIF in Spanish) and is a precedent to continue the training of our Marine Mammal Specialists so that they have the knowledge and necessary skills to receive people with disabilities, certify us as an inclusive park and continue offering unforgettable experiences for everyone.











for the World Travel Awards

Selvatica, the best Adventure Park in Cancun, was nominated as the Leading Adventure Tourism Attraction in Mexico category in the 30th edition of the World Travel Awards 2023.

These awards recognize and reward excellence in all sectors of the global travel and tourism industry.

Selvatica has been nominated twice as Mexico's Leading Adventure Tourist Attraction, and in 2009 was recognized as the Leading Adventure Tourist Attraction in Mexico and Central America, the only park to receive this title.

We are happy to offer the best experiences and to continue to please Visitors.



Dolphin Discovery launches the Ocean Ambassadors campaign

Dolphin Discovery launched a campaign on social media, called Ocean Ambassadors, with educational videos, in which through the perspective of girls between 5 and 13 years old, we learn about the conservation actions that are carried out in our Habitats.

In this way, we seek to inform people, especially the new generations, about the species that live under in our care and how we can all participate in caring for the environment.



Caribbean Pirates returns to Ocean Adventures

Our Marina in Punta Cana, Ocean Adventures, is relaunching its iconic Caribbean Pirates tour starting June 1st.

This adventure takes Visitors on an exciting experience aboard a pirate galleon, where they will enjoy snacks, drinks, snorkeling, a lost treasure hunt, and a pirate show.



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EMOTIONS Connect

Europe News



Aquafelix opens exciting new attraction

Our Aquafelix Water Park in Civitavecchia, Italy inaugurated its new attraction called Aspsides, which is also the largest water slide in Italy, at 15 m high.

Aspides adds to the list of attractions and activities that make our Park a favorite among Italian families.





Zoomarine introduces a new attraction with a Caribbean touch

Our Zoomarine Park in Italy premiered the Splash Cancun attraction, which has seven slides, inside the main pool of the Park, called Cancun.

It also opened the new VIP Tulum area, which has 300 seats for relaxing and sunbathing, in this area visitors will enjoy lounge chairs, umbrellas, privileged access to the pool and Splash Cancun, as well as food.





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