

PROUDLY PART OF 




## NEWS

QUOTE FROM THE DOLPHIN TEAM

“The Dolphin Company's commitment to the welfare of our species, the conservation of the natural environment, research and education is reflected in the daily work of the Animal Care team. Veterinarians and Specialists form a group of committed people who have developed over many years the ability to provide Marine Mammals with an environment sustained by vital pillars such as passion, adaptation, daily learning, leadership, intuition, patience and common sense. Being clear about each animal's role in the social structure they have formed; the concept of *One Health* plays an important role since the welfare and health of Marine Mammals in our care cannot be seen in isolation, but as a link between humans, animals and environment that our company develops through interdisciplinary approaches aimed at prevention, proper management of resources and the development of sustainable business policies.”

**Guillermo Sánchez**  
Chief Veterinary Officer at The Dolphin Company



The Dolphin Company November 2022– January 2023 | Cancun, Mexico No. 55

# The Dolphin Company celebrated 28 years of creating Emotions that Last a Lifetime



# 28 Years

On December 2nd, The Dolphin Company celebrated 28 years of creating unforgettable experiences through our more than 30 Parks and Habitats around the world.

During these 28 years, we have been characterized by innovating and offering educational and fun activities in our natural, aquatic, and adventure Parks, Dolphin Habitats and Marines, which stand out for their quality and have become the favorites of our Visitors.

We, at The Dolphin Company, would like to thank all our associates, Guests, and business partners, who have contributed to our success and with whom we hope to share many more years of Emotions that Last a Lifetime.

Please help us to make this newsletter more interesting for you.  
send your suggestions and comments to [rpublicas@thedolphinco.com](mailto:rpublicas@thedolphinco.com)

## Launched a campaign in favor of women with breast cancer

During October in The Dolphin Company, we launched the campaign "For you, for me, for all", in which women from Quintana Roo, could attend Garrafon Park in Isla Mujeres and Dolphin Discovery in five of its locations in the State, at a preferential price and the profits were donated to the Salvati Foundation for the purchase of breast prostheses.

This initiative is part of our commitment to the communities, and of the actions we carry out every year as a Socially Responsible Company.



**Dolphin**<sup>®</sup>  
Discovery

## Received the Silver Travvy for Best Water Park in Mexico at **the Travvy Awards**

We are very proud to announce that Dolphin Discovery won for the second year in a row the Silver Travvy Award for Best Water Park in Mexico for the quality of its activities.

The Travvy Awards are considered the "Oscars of travel" and rate the highest standards of excellence in the international travel industry. Winners are voted by the most important travel agencies in the United States.

This award joins The Dolphin Company's list of national and international accreditations that recognize its high-quality standards in animal welfare, service, facilities, and Guest preferences.



20  
22 | **TRAVVY**  
AWARDS  
SILVER WINNER

We have more plans and projects that we will share with you in this same way.  
Stay informed through us.

**EMOTIONS**

LAST A LIFETIME



# Punta Cana was recognized for its support to the **Autismo Sin Fronteras** Foundation

Our Habitat, Dolphin Discovery in Punta Cana, received recognition from Autism Without Borders Foundation (Fundación Autismo sin Fronteras in Spanish) for its collaboration and commitment for more than six years.

Dolphin Discovery has supported the cause through our 10,000 Smiles campaign that offers Dolphin Interactions at a low cost, and the profits were donated to the Foundation to help in the therapy of more than one hundred people with autism.



# Won Best Social Media Campaign at IAAPA's Brass Ring Awards

Our Dolphin Discovery team won the "Best Social Media Campaign" at the IAAPA Brass Ring Awards 2022, held in Orlando, Florida. These awards recognize innovation and creativity in the entertainment industry.

The winning campaign was "Sharing Dolphin DNA", through which we shared content about caring for the environment and the species that live in our care. The campaign's objective was to show what goes on behind the scenes in our Habitats so that both Visitors and followers could learn about the mission and essence of our company.



We have more plans and projects that we will share with you in this same way. Stay informed through us.



LAST A LIFETIME

## Celebrated a music festival

Ventura Park, our water and amusement Park in Cancun, celebrated in November the free musical event All Freedom Bone Feel Fest (AFBF Fest), in commemoration of the Day of the Dead. With the participation of more than 70 musicians, attendees enjoyed iconic songs from the history of rock music.

In this way, Ventura Park continues to be a reference for fun and entertainment for the whole family in one of the most important tourist destinations in the world.



## Celebrated Halloween with a fun festival

Our amusement park, Selva Magica, located in the state of Jalisco, Mexico, celebrated the tenth edition of the Zombie Invasion festival, "Shows of Terror", during every weekend of October, with a circus and zombie show.

On the other hand, our Aquaventuras Park in Puerto Vallarta, Mexico, also offered a festival with shows and activities allusive to the occasion, such as a zombie invasion, parade and dances.



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LAST A LIFETIME



## Continues its **Sea Turtle** rescue efforts



Our Gulf World Habitat in Florida received 30 Sea Turtles that were stunned by the cold weather in New England. Our Specialists and Veterinarians rehabilitated and reintegrated them into their habitat.

Likewise, in November, two Turtles named Longclaw and Ronaldo, which had been accidentally captured by fishermen in the region were reintegrated. Our team of Specialists gave them the necessary care to rehabilitate them. We are grateful for the support of the Rescue Team because thanks to their knowledge we can help to preserve the species.



## Marineland announced a partnership with Flagler College

Marineland, our Park in Florida, joined with local Flagler College in its lifelong learning program, through classes taught by Terran McGinnis, who is an environmental educator with 30 years of experience. Terran is currently part of the Marineland team as a historian and Director of Community Development.

We are delighted with these collaborations because they allow us to continue our educational and animal conservation mission.



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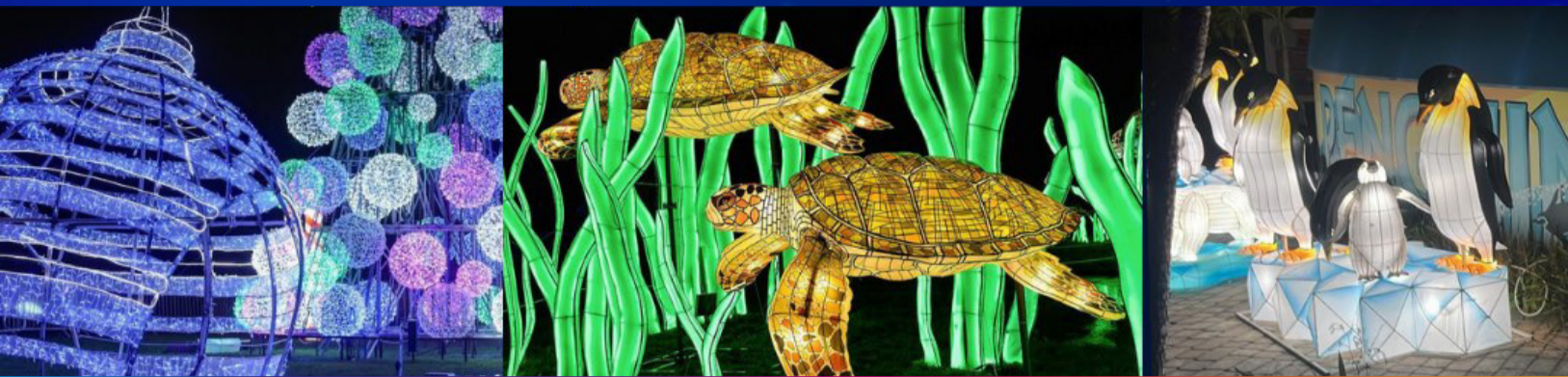
LAST A LIFETIME



# Held the Sea of Lights Festival

Last December, our Miami Seaquarium Park celebrated the Sea of Lights festival, where visitors enjoyed a show of more than 300 lights, Santa Claus displays, parades and various Christmas activities.

The most beautiful time of the year is celebrated in the best way in our Parks and we are very proud to share these moments of joy with our Visitors.



## Yaaman Adventure Park and Ocean Adventures launched new attractions



Our Yaaman Adventure Park, located in Jamaica, launched its newest attraction called: Fly High Zip Line, a new ride that features seven zip lines, eight platforms (two of which are suspended in the air), a rotating bridge, and a water landing zone. Throughout the activity, visitors will enjoy panoramic views of the Caribbean Sea.

As for Ocean Adventures in Punta Cana, it premiered the Caribbean Buccaneers tour, the only one that will take visitors to live an exciting experience that occurs at night, the expedition will go in search of a treasure map, to reach the Island of Sharks and live a pirate adventure.

We continue working to offer innovative and unforgettable activities for our Guests.



## Launched an initiative in collaboration with the Italian Red Cross

In December, our Zoomarine Park in Italy launched the Comitato di Pomezia initiative "The Second Life of Toys", in which, for one week, children were admitted free of charge to the Park, and those who donated a new toy enjoyed meeting our beautiful Dolphins.

The collected toys were donated to the Emporio Solidale CRI Pomezia association, which supports families in need. In this way, Zoomarine continues its work in favor of social causes.



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