



NEWS

The Dolphin Company celebrates its 29th Anniversary

On December 2nd, **The Dolphin Company** enthusiastically celebrated its 29th anniversary, marking nearly three decades dedicated to creating unforgettable experiences in over 30 Parks and Habitats distributed worldwide.

Throughout these 29 years, **The Dolphin Company** has provided “The Experience of a Lifetime” to millions of Guests, allowing them to engage in educational interactions with Dolphins, Sea Lions, Manatees, Birds, Lemurs, and Penguins, among others. Additionally, it has been recognized for its commitment to marine preservation and constant innovation, offering educational and entertaining activities in its Water and Adventure Parks. These experiences, renowned for their exceptional quality, have captured the hearts of Visitors and established themselves as preferred destinations.

The Dolphin Company expresses gratitude to its entire team of collaborators, as their commitment and contribution have been fundamental to their success, making them the largest Dolphin family in the world and the largest Park operator in Latin America.



The Dolphin Company stands out in the **TOP+AMERICA 2023** Ranking

The Dolphin Company was recognized by the TOP+America 2023 Ranking of Culturally Powerful Top Companies, securing the 24th position. This recognition, granted by the magazines *El Economista*, *Vida y Éxito*, and *Factor de Éxito*, highlights the company's commitment to its human capital.

Inclusion in this ranking solidifies **The Dolphin Company** as one of the most important companies in Latin America, reflecting the voice of its collaborators and their constant effort to innovate the "Dolphin Way", providing a personal and professional well-being environment where everyone wants to work.

The Dolphin Company has been recognized for 11 consecutive years as a Super Company, and this is the first time it has appeared in the TOP+America Ranking, thus consolidating its comprehensive commitment to employees, local communities, vulnerable groups, the environment and Visitors.

RANKING
TOP + América
2023
EMPRESAS CULTURALMENTE PODEROSAS

24th

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EMOTIONS *Connect*

Recognition for

Dr. Roberto Sánchez Okrucky, Veterinary Medicine Advisor at **The Dolphin Company**

Zootechnician Veterinarian Roberto Sánchez Okrucky, Veterinary Medicine Advisor at **The Dolphin Company**, was honored with the prestigious Amy Camacho 2023 Wildlife Conservation Award from the Association of Zoos and Aquariums of Mexico A.C. (AZCARM).

With over 25 years in the company, Dr. Roberto Sánchez Okrucky has significantly contributed to the well-being of species under his care. He has been involved in the rescue,

rehabilitation, and reintroduction of various terrestrial and marine animal species.

Dr. Roberto has demonstrated a vocation for the dignified treatment of animals and has shared his experience and research with schools and universities, raising awareness about animal conservation among future generations.

The Dolphin Company remains committed to excellence in its practices and to contributing to animal welfare worldwide.



Revolutionizing well-being with the **Dolphin Cares** Program

The **Dolphin Company** reaffirms its commitment to the workforce through the Dolphin Cares program, which was born in response to the challenges of the COVID-19 pandemic and has now become a comprehensive tool addressing the employees' physical and mental health.

From its inception, Dolphin Cares has gone beyond being a prevention program to becoming a holistic well-being model. Universal Wellness has been a crucial partner in reinventing this program, giving it a three-dimensional focus that includes physical well-being, mental hygiene, and social harmony.

Dolphin Cares incorporates education, communication, physical activity events, health challenges, complementary medical benefits, and consultations with healthcare professionals. These tools, designed to meet the needs of employees, not only enhance their well-being but also improve their productivity and connection with the company.

In recognition of this innovative approach, **The Dolphin Company** was nominated in the "Wellness Program" category at the 2023 IAAPA Awards (International Association of Amusement Parks and Attractions).

With these recognitions, **The Dolphin Company** reaffirms its commitment to excellence, wildlife conservation, and the comprehensive well-being of its valuable workforce.



The **Dolphin Company** at the 29th Annual **FCCA** Meeting

As a Platinum Member of the Florida-Caribbean Cruise Association (FCCA), **The Dolphin Company** actively participated in the 29th annual meeting in Mazatlan, Mexico. The conference aims to foster a deeper understanding of the inner dynamics of the cruise industry through specialized forums that strengthen ties among key executives.

During this event, **The Dolphin Company** took the opportunity to highlight the diversity of experiences it offers at its 11 Parks and Habitats strategically located in destinations such as the Dominican Republic, St. Kitts, Jamaica, the Cayman Islands, Cozumel, and Costa Maya. These destinations are accessible through the cruises that frequent these ports.

In a context where the cruise industry is experiencing sustained growth, **The Dolphin Company** emerges as an essential player, surpassing quality expectations and setting new standards with interactive educational programs, which allow Guests to engage in enriching experiences with various species under human care and exciting adventure tours.

The active participation of **The Dolphin Company** in the FCCA's annual meeting underscores its constant commitment to innovation and excellence in the cruise industry landscape. It solidifies strategic relationships and reaffirms its position as a leading benchmark in theme park management worldwide.



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Dolphin Discovery Punta Cana: Success in the rehabilitation and reintegration of a Dolphin

In response to the request from the Dominican Government, Marine Mammal Specialists and Veterinarians from Dolphin Discovery Punta Cana successfully rescued and rehabilitated a lone Dolphin spotted at Playa Blanca.

Identified as a young female of the *Stenella longirostris* species, the Dolphin was returned to the deep waters of the open sea after a medical evaluation.

Every year, Marine Mammal Specialists and Veterinarians from Dolphin Discovery's Rescue Team participate in the rehabilitation and reintegration of marine fauna worldwide. These actions fill this company with pride and reaffirm the commitment to species conservation and the promotion of environmental awareness.



Halloween at Caribbean Pirates: A terrifyingly fun adventure

On Sunday, October 29th, Ocean Adventures spooked up its popular Caribbean Pirates tour to celebrate Halloween with a unique and enjoyable experience.

During this special outing, attendees were transported to a world of terror aboard a themed galleon accompanied by ghostly pirates. The three-and-a-half-hour journey included thrilling activities: snorkeling at El Paraiso Reef, an unforgettable pirate show, interactions with stingrays, snorkeling with sharks, and a Halloween-themed party.

This celebration is one of the most anticipated throughout the year, and Ocean Adventures did not hesitate to provide its Visitors with a fun and unforgettable experience with a touch of mystery.



Zombie Invasion at Selva Mágica to celebrate Halloween

From September to November, Selva Mágica held its highly anticipated "Zombie Invasion," a unique experience full of mystery and excitement. The highlight of this event was the debut of the spine-chilling "Terror Train," an attraction that left an indelible mark on the brave heart who dared to board it.

Those who attended Selva Mágica during the Zombie Invasion witnessed a horror show featuring more than 35 zombies on stage, accompanied by impressive circus acts, including fire-eating, contortionism, hula-hooping, and jugglers. The Terror Train, on the other hand, consisted of six stations or scenarios, each designed to terrify those embarking on this chilling journey.

As the largest Park in the western part of the country, Selva Mágica constantly strives to reinvent itself and offer unique experiences to its Visitors. The Zombie Invasion, now in its 11th edition since 2013, has become a tradition, attracting thousands of local, national, and international Guests.



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The magic of Christmas arrived hand in hand with **The Dolphin Company**



The Dolphin Company brightened the holiday season with the inauguration of the Fonatur roundabout at KM 0 at the entrance of the Hotel Zone in Cancun.

Its design is inspired by the vastness of the oceans, with the goal of raising awareness about the care and conservation of marine species and the environment.

The inauguration ceremony was attended by the distinguished presence of the Municipal President of Benito Juárez, as well as the pleasant company of The Dolphin Company's associates. They were reminded that the holiday season is a time to celebrate with family and share love and joy, values that the company actively promotes.

May the light of Christmas illuminate hearts and inspire everyone to care for and preserve the precious marine environment!



The Dolphin Company



The holiday season arrived at **Miami Seaquarium** with its **Sea of Lights festival**

The December celebrations kicked off at **Miami Seaquarium** with its Sea of Lights festival, featuring more than 300 stunning light displays from November 24th to December 30th.

This incredible show features exhibits such as Santa surfing, a jumping reindeer, a giant gingerbread house, and many other Christmas representations. In addition, Visitors enjoy Christmas-themed shows where they have the opportunity to take photos with Santa and send their letters in the designated mailbox.

All this and more is included in the Park admission, offering Visitors a magical way to experience Christmas while exploring the wonders of Miami Seaquarium. *Sea of Lights* is the festive touch that Visitors will remember forever.



MIAMI SEAQUARIUM



¡Christmas at Zoomarine!

Zoomarine, The Dolphin Company's multi-experience Park located in Rome, Italy, is living the magic of Christmas in an extraordinary way, providing activities for the whole family.

During December 8th, 9th, 29th, and 30th, Visitors have the opportunity to enjoy enchanting events that will exceed all expectations. Among them is the "Wishes Tour," where the little ones can participate in fun workshops with elves and enjoy a special breakfast in the company of Santa Claus and Topo Gigio. Likewise, the Grand Santa's House opens doors for those who want to meet the legendary character in a cozy and festive environment. The "Serpentine Tree" captures everyone's attention, providing the perfect backdrop for an ice skating rink, ideal for the holiday season.

To complete the experience, Zoomarine also includes a delicious Christmas-themed meal and educational animal demonstrations, resulting in various activities, each designed to create unforgettable memories and spread the joy of Christmas.



Marineland celebrates a Conservation Christmas

Marineland celebrates a Christmas filled with conservation and fun for the whole family. Throughout all weekends in December (from Wednesday to Sunday), the Park hosts an exciting Christmas tree decoration contest, where ten charitable organizations, attractions, and local businesses have brought to life 20 trees donated by The Home Depot to support marine conservation.

Each tree is a unique masterpiece reflecting Marineland's commitment to species preservation and the environment. These creations are displayed in the Park and on its social media, allowing the public to vote for their favorite and also enter a drawing to win an educational Dolphin Encounter.

In addition to the contest, the Park offers exciting Christmas activities for all attendees,

including the Tortoise Time program, which allows Visitors to paint with adorable red-footed Tortoises in the Christmas tree forest.

Marineland is proud to continue offering innovative activities that bring families together and raise awareness about species preservation and their environment.





Look
for what
ignites
your soul

Merry Christmas
and Happy New Year!

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