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As an activity at the beginning of the year, we motivated the community to carry out selfless acts of kindness by starting a "chain of favors", which we started by giving more than 500 courtesy tickets at random people. The only condition was that those who received these certificates would in turn make a good deed towards another person, and so on.

Aquaventuras Park in Nuevo Vallarta, Selva Magica in Guadalajara and Dolphin Discovery in the various locations of Quintana Roo were the brands participating in this activity. We are committed to creating experiences and generating emotions, so we seek to forge bonds, move feelings and develop unique moments between our visitors, the community and our brands.





We have more plans and projects that we will share with you in this same way. Stay informed through us.

## **The Dolphin Company** is awarded as a **Socially Responsible Company** for the 19th year

For the 19th consecutive year, we have received the Socially Responsible Company Distinction awarded by the Mexican Center for Philanthropy (Cemefi), in the category of "large companies." Within each of the criteria to be evaluated, evidence of various aspects of the company is analyzed, such as the measurement environmental impact, waste management, working conditions, impact on local communities, diversity and labor equality, business ethics, among others. The Dolphin Company obtained the Socially Responsible Company Distinction thanks to the efforts made in aligning its practices with the Sustainable Development Goals and the









#### **Dolphin Cares** is recognized as the Best Health and Wellness Strategy by **Universal Wellness**

Our comprehensive **Dolphin Cares program** was recognized as Best Health and Wellness Strategy in the "Wellness Program" category of the Brass Ring Awards in the Human Resource Excellence division. This award ceremony was held as part of the IAAPA Honors Awards that took place on March 3rd in Las Vegas, Nevada. The award was received thanks to the commitment to the company's collaborators and the advice of **Universal Wellness**, our well-being consultancy.

"We are proud to see the health benefits our program brings to our collaborators, setting an example for other companies. Universal Wellness's advice has been crucial in achieving this recognition. We will continue to innovate our comprehensive program focusing on physical, mental, and social well-being, as our associates are the cornerstone of our family," commented Valeria Albor, Corporate Director of The Dolphin Company.



# Selvatica and Dophin Cove are nominated for the World Travel Awards

Our brands **Selvatica** in Puerto Morelos and **Dolphin Cove** in Jamaica were nominated for the **World Travel Awards 2024** as Leading Adventure Tourist Attraction in Mexico and the Caribbean, respectively. **The World Travel Awards** are recognized worldwide as the highest seal of excellence in the travel and tourism sector. This year, both **Selvatica** and **Dolphin Cove** have been nominated in these important categories thanks to the extraordinary service they offer to their visitors.



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Once a month, Venturapark will make its facilities pet-friendly during the "Canine Splash" event, which aims to promote quality time between pets and responsible owners, in addition to raising food for the campaign Loving is Caring, that helps

With the donation of food, Guests have access to special rates and have their pets accompany them to a day full of fun at the only water park in Cancun. Venturapark already has an exclusive area for pets with toys, as well as a special pool so that dogs can also enjoy the water.



### **Our parks in the United States:** important Rehabilitation Centers for turtles

Rocky is an approximately 20-year-old turtle of the Loggerhead species 'Caretta Caretta' who arrived at our Marineland park in 2014 after having washed up on the beach due to being hit by a boat propeller repeatedly. Marineland's team of Specialists and Veterinarians received Rocky provided him with the necessary treatment, for his recovery. Currently he has become a hero for his species by donating blood for other rescued turtles facing health that are difficulties.

> On the other hand, Gulf World is a key player in turtle rehabilitation, rescuing and reintegrating hundreds of this species each year. We are proud of our team of experts and grateful for the support of other associations that have joined in the conservation of turtles.





# **Zoomarine:** Europe's first park fully accessible to everyone

Zoomarine, our multi-experience park located in Rome, is investing in an inclusive project aimed at deaf people, with or without hearing aids, who visit the park. Through sensory vests, they will live all types of experiences by allowing the transfer of low frequencies to the body and providing a physical dimension of the audio to the wearers.

For three years, this park has broadcasted all its public demonstrations on a double screen with sign language video translation, in addition to some of the collaborators having knowledge of this language to be able to assist the Guests.



**Dolphin Discovery** provides free environmental education to schools in **Punta Cana** 

Dolphin Punta Cana will visit various local schools throughout the year to offer free educational talks about environmental issues as part of its commitment to the community and the environment. The talks will be given by members of the Marine Mammal Specialists team and will have different themes each month, but they will always maintain the objective of raising awareness among children and teenagers about the importance of the environment and animals.





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