



“We live in a time when the exploitation of marine resources, deforestation and climate change, among other things, make species and ecosystems highly threatened. At The Dolphin Company we are convinced that education, awareness and the actions we carry out with great passion are crucial to generate respect and care for the environment. That is why, we proudly disclose our work as a team to ensure that each of the visitors and guests we receive become actors aware of the great power and responsibility that as human beings we have for the care and preservation of life itself.”

EDGAR URBINA
Chief Marine Mammal Specialist Officer - The Dolphin Company



The Dolphin Company January – March 2022 | Cancun, Mexico No. 52

WE WELCOME MIAMI SEAQUARIUM INTO THE FAMILY

We are pleased to announce that we have received the license to operate the Miami Seaquarium, as of March 4th, 2022.

Miami Seaquarium is an iconic family aquarium, located in Florida, United States. It has been part of the community for more than 65 years and has evolved into a center for wildlife conservation, highly committed to environmental education, rescue, rehabilitation and reintegration of marine animals. It is considered an educational center that provides valuable information about caring for species and the environment to its millions of visitors. In addition, the aquarium allows the approach and connection with iconic animals, such as an Orca, Manatees, Turtles, Penguins and Sea Lions, among many others. Miami Seaquarium is proudly part of The Dolphin Company, the largest park operator in Latin America. For more information please visit our websites: www.miamiseaquarium.com and www.thedolphinco.com



The Dolphin Company participated in (Fitur) SPAIN



We are proud to announce that we had a successful participation in the International Tourism Fair (Fitur) that took place from January 19th to 23rd at IFEMA in Madrid, Spain.

We had presence in two pavilions of this fair: the Mexican Caribbean Pavilion and the Dominican Republic Pavilion, because of the location of several of our brands in those places.



This year, Fitur gathered more than 100 thousand attendees with whom we were able to make more than 50 business appointments while hundreds of people toured the stands to learn in detail about the experiences that we offer in our 32 Parks, Habitats and Marinas around the world located in Mexico, the Caribbean Islands, Argentina, the United States and Italy.

We have more plans and projects that we will share with you in this same way. Stay informed through us.



IMATA
International Marine Animal
Trainers' Association

AWARDS THE DOLPHIN COMPANY DURING ITS ANNUAL CONFERENCE

We are very proud to have been present at the Annual Conference of the International Marine Animal Trainers' Association (IMATA) that took place in the United States in the city of Chicago from February 27th to March 4th.

This year, during the conference we received three awards:

- 1st place in the Education and Conservation category for the presentation: "Rescue and rehabilitation of wild marine fauna in Mar del Plata, Argentina. Our commitment as specialists".
- 2nd place in the category of Education and Conservation for the presentation: "The corporate Environmental Education department of The Dolphin Company through a pandemic: challenges and new opportunities".
- "Presenter for the first time" for Paula Loman, Coordinator of Environmental Education of The Dolphin Company.

We are committed to contributing and promoting the protection of the environment through education and our animal care actions, not only with the species that live in our care in the various Habitats of our family, but with those that are found in wild life.



OFFERS NEW ATTRACTIONS AND EVENTS

Zoomarine began its 2022 season with a new themed area: the Camelot kids' area is themed with a medieval castle, roller coaster, games and barbecue. Children of all ages along with parents will have a blast.

Within the framework of International Women's Day, the park hosted activities full of stories, faces, testimonies and heroic actions from women. It also hosted the second edition of the international award for gender equality "We are all daisies". The goal is to create an environment of solidarity where volunteers will commit to supporting, defending, and helping working grandmothers, mothers, and daughters every day.

On the occasion of Father's Day, celebrated on Saturday March 19th in Italy, Zoomarine launched a special event. The park organized the first soccer tournament dedicated to fathers and children "Make goals with dad", which in addition to trying to build a positive relationship, find the right balance and learn to share together, becomes a campaign of awareness against bullying that seeks to reinforce the figure of the father as an element of trust for children and family support.



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LAST A LIFETIME

REOPENS TO BRING EMOTIONS THAT LAST A LIFETIME

After two years of closing its doors due to the health contingency, our Dolphin Discovery Habitat in Grand Cayman reopened to receive the first Guests who arrived aboard a Disney Cruise Line ship.

On its first day, hundreds of visitors had the opportunity to live the experience of a lifetime by having educational interactions with Dolphins that reside on this wonderful island.

During all this time, Dolphins received full care and attention. Although they did not have contact with Guests, they continued to receive complete diets, love, physical examinations and medical attention from Specialists and Veterinarians.



WAS AWARDED AS A SOCIALLY RESPONSIBLE COMPANY



IN A ROW



The Mexican Filanthropy Center recognized us for the 17th consecutive year as a Socially Responsible Company, thanks to our values and the actions delivered for the benefit of society.

Among the social responsibility actions that The Dolphin Company carried out during the last year, the following stand out:

- Sanitary program
- Continuing education
- Involvement with the community

The Dolphin Company stands out for carrying out actions in favor of vulnerable groups within society. The company affirms its commitment to its stakeholders through the continuous implementation of sustainable economic, social and environmental practices.

We have more plans and projects that we will share with you in this same way. Stay informed through us.



LAST A LIFETIME



To love ^{is} to educate[®] ONLINE



The initiative “To Love is to Educate” was born in 2013 with the firm objective of providing educational information to boys, girls and adults about the importance of conserving flora and fauna, through activities such as reforestation, beach and mangrove cleanups, classes and guided visits to our Habitats, among others. In 2021, due to the health contingency, The Dolphin Company moved this campaign to the online world to have the opportunity to reach more cities, schools and people through the digital world.

Anyone interested in receiving classes through the “To Love is to Educate” Online campaign can send an email to rpublicas@thedolphinco.com or call 998.149.9735. The program is adapted to the educational level of the students: kindergarten, elementary, middle, high school and even university.



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