

The Dolphin Company



QUOTE FROM THE DOLPHIN TEAM

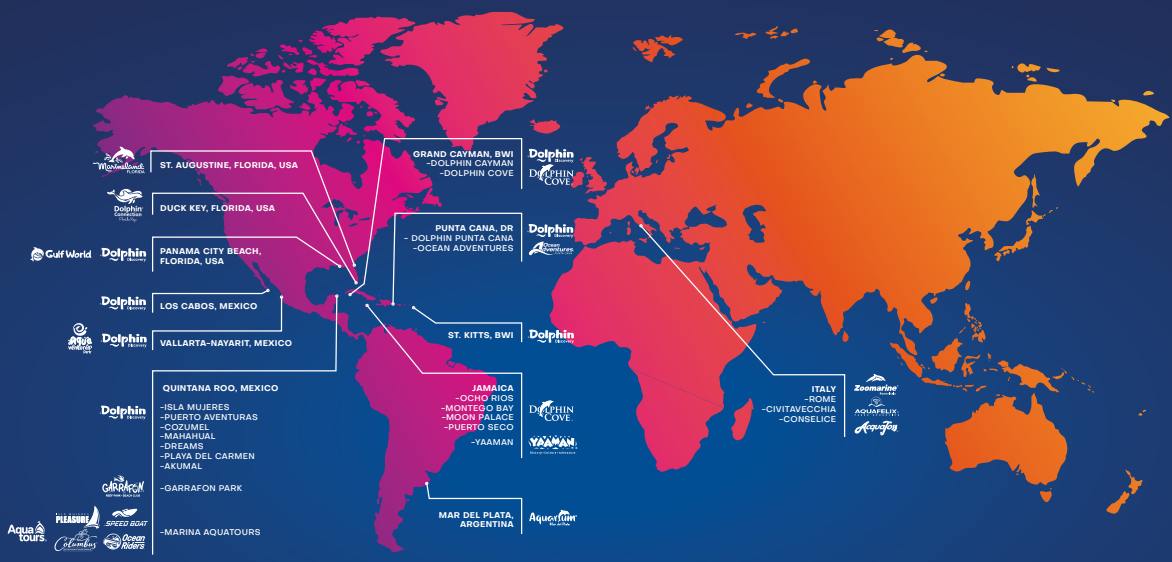
“Everytime we face a challenge we have the opportunity to grow powerful. From the smallest to the biggest challenges we grow stronger, wiser, and more determined. The year 2020 and still this 2021 have been a huge personal and professional opportunity. We had the opportunity to experience all this as a team, been together through this challenging time should give us even more pride and honor since more than ever we have seen how much talent, professionalism, passion and above all determination we have in our team.”

RENATO LENZI
COO Chief Operational Officer



The Dolphin Company March – April 2021 | Cancun, Mexico No. 4

The World of The Dolphin Company.



22 DOLPHIN HABITATS 8 PARKS 2 MARINAS 8 COUNTRIES 2 CONTINENTS

The Dolphin Company is a proudly Mexican company that was born in Isla Mujeres with one Dolphin Habitat and it is currently the largest park operator in Latin America and the #1 Dolphin Company in the world. It operates 22 Dolphin Habitats, 8 Parks and 2 Marinas in 8 countries and 2 continents.

Because of our global presence and more than 26 years of experience, we have developed animal rescue and rehabilitation centers, educational and environmental awareness programs and a solid connection with the communities in which we are located. Our mission is to create and share unforgettable experiences in harmony with the environment and we are proud to have done so with more than 12 million guests that have visited our Habitats and Parks.

We are proud to announce that we have launched a corporate website www.thedolphinco.com in which you will find information regarding who we are, our commitment with the environment and species in our care, our relationship with associates and stakeholders, a press room and much more.

Visit us and discover **The World of The Dolphin Company**

Please help us to make this newsletter more interesting for you. send your suggestions and comments to rpublicas@thedolphinco.com



MARINELAND – PROUDLY THE WORLD’S FIRST OCEANARIUM



Marineland opened as Marine Studies in June 1938. Over 30,000 guests visited on opening day, and the park quickly became known as the world’s first oceanarium. Marineland’s three founders were involved in the motion-picture industry, and it became a premier facility for shooting underwater footage. Since that time, marine conservation and educational outreach have been important hallmarks of the organization’s mission.

Today, Marineland is part of The Dolphin Company and continues to be a center of education and family fun that showcases marine life through one - of a - kind interactive experiences. Guests from over the world visit Marineland annually to see and Swim with Dolphins, to learn about marine ecology, and to enjoy The Experience of a Lifetime!

We are excited to announce that this month, Marineland will open a historic exhibit at The Oldest House in downtown St. Augustine, Florida, for the community to be able to learn about the facility and marine animals.



OCEAN ADVENTURES IN DOMINICAN REPUBLIC GREETSS TOURISTS WITH UNIQUE EXPERIENCES

Ocean Adventures, our marina and second Dolphin Habitat located in the Dominican Republic, is ready to offer fun, educational and safe water activities to its visitors. Among its activities are:

- Sailing Splash, a catamaran ride and speedboats that will take visitors to a reef area where they can snorkel.
- Dr. Fish Ocean Spa, the only floating spa tour in the world, will pamper guests with relaxing treatments.
- Caribbean Pirates, a fun treasure hunt that culminates in interaction with sharks and stingrays.
- Swim with Dolphins, a unique experience in which there is an educational interaction with bottlenose dolphins that will teach their guests the importance of caring for the environment and the species that inhabit it.



26 YEARS
of being the Home of
the Most Loved Dolphins



ZOOMARINE OPENS A SELFIE MUSEUM



This creative museum consists of a 400m² path with 25 stations open and sanitized, where guests can take unusual photos in scenarios that simulate falling into the void from a skyscraper, swimming in a pool of colors with 15 thousand balls or walking upside down on the roof of a house.

Visitors have the opportunity to learn about the history and culture of selfie with a playful and educational tour of a true museum.

Selfino, the park's ambassador, is a Dolphin with a passion for selfies. He will guide visitors along the interactive tour. We are sure it will be an activity that the whole family will enjoy and remember for a long time.

Dolphin
Discovery

BECOME OUR GUEST OF THE WEEK!

Since March, our Dolphin Habitats and Parks in the Mexican Caribbean implemented the "Guest of the week" campaign in which one of our visitors is randomly selected to receive an upgrade and be treated as a VIP.

These lucky guests are given a t-shirt for our staff to recognize them and pamper them throughout their visit. Our Guest of the week and his/her party get to live an even more incredible experience.

This activity is being adapted to specific celebrations, for example in March we commemorated Woman's Day by selecting our "Woman of the day" and on Children's Day we selected a "Child of the day".



We have more plans and projects that we will share with you in this same way.
Stay informed through us.

Children's Day is commemorated on April 30th in Mexico and so, Dolphin Discovery & Garrafon Park decided to celebrate kids for the entire weekend. Within our Habitats we organized welcome kits, activities, games, traditional mexican piñatas and shows for children, accompanied by our brand ambassadors Triton, Frida, Romeo and Pingo.

On social media, our Habitats around the world prepared a very special message for kids with the help of our Dolphins, Manatees and Sea Lions and there was a live trivia for children to learn about Marine Mammal species while having fun and competing for prizes.



DOLPHIN DISCOVERY JOINS THE WORLD WATER DAY

Within the framework of World Water Day, which is commemorated on March 22nd, we organized a week of activities to raise awareness that the indiscriminate use of this resource can have serious consequences in the future.

From March 22nd to 26th, through the official Facebook page of Dolphin Discovery @Dolphin.Discovery we posted dynamics, videos of our ambassadors Triton and Frida and we conducted lives to talk about this topic.

Let us remember that millions of species depend on this element, so by taking care of water, we also take care of them.

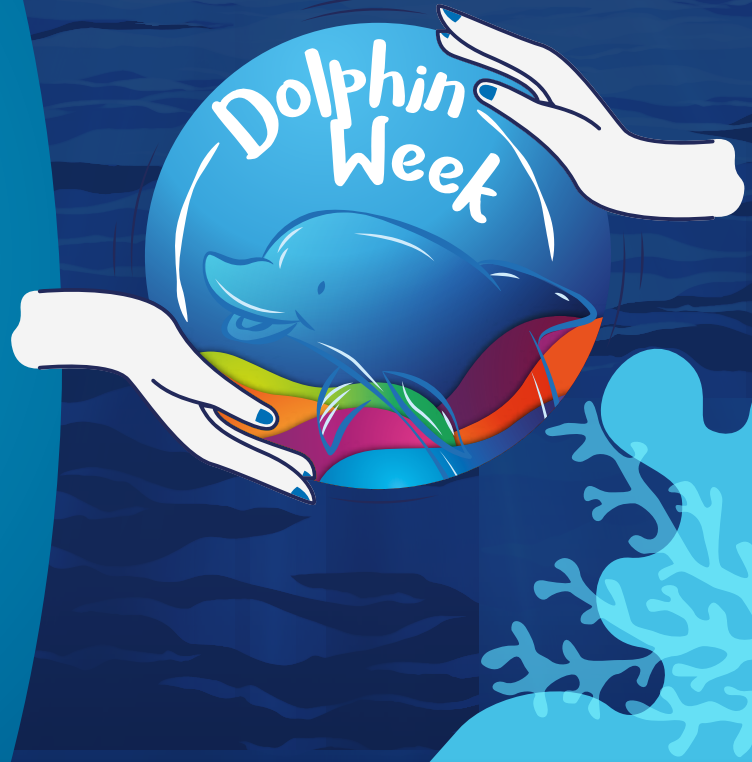


THE DOLPHIN COMPANY CELEBRATES DOLPHIN WEEK!

Within the framework of World Dolphin Day that is celebrated on April 14th and commemorated every year in our facilities, we carried out a series of virtual activities from April 12th to 18th with the aim of raising awareness about the care and conservation of this wonderful species.

Due to the fact that the forum was held virtually, the event had a global reach and also hosted speakers from our Parks and Habitats located worldwide.

Events of this nature allow us to reach diverse audiences and communicate valuable information about the conservation of such a beautiful species to children and adults around the world.



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