



QUOTE FROM THE DOLPHIN TEAM

“ I work in a place of growth and care; between the family of associates, the guests, the experiences and the animals, The Dolphin Company aspires for a sustainable impact in this world. I couldn't be prouder! ”

VALERIA ALBOR  
Corporate Deputy Director - The Dolphin Company



The Dolphin Company January – February 2021 | Cancun, Mexico No. 47

## THE DOLPHIN COMPANY'S CEO IS RECOGNIZED AS A LEADER OF RECOVERY AND RESILIENCE

The prestigious Newsweek magazine recognized Mr. Eduardo Albor, our CEO, as a member of an outstanding group of leaders whose effort and commitment have promoted the image and trust of the tourist destinations of the Mexican Caribbean. These leaders work to strengthen the actions and perception of the Mexican Caribbean as a safe destination in this moment of uncertainty, due to the global pandemic of COVID-19, through strategies designed in accordance with the provisions of the health authorities, generating a good image of the destinations.



### THE DOLPHIN COMPANY ANNOUNCES ITS ADDITION TO THE WORLD TRAVEL AND TOURISM COUNCIL

We are proud to announce that we have joined the World Travel and Tourism Council (WTTC) as regional members, an important organization for the travel and tourism industry made up of global business leaders in this sector.

“Being part of the WTTC will allow us to collaborate with the dedicated associations in the world of tourism, which is our world. It will be an opportunity for The Dolphin Company to develop, share and move forward with ideas and efforts together with a network of companies and organizations that promote the travel and leisure industry” said Mr. Eduardo Albor, CEO for The Dolphin Company .



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# WE ARE A SOCIALLY RESPONSIBLE COMPANY FOR 16 CONSECUTIVE YEARS



The Mexican Center for Philanthropy (CEMEFI for its acronym in Spanish) recognized us with the Distinction of Socially Responsible Company for the 16<sup>th</sup> consecutive year, for fulfilling with all the standards established in the strategic areas of Corporate Social Responsibility that are evaluated. This is the result of the strong commitment of all those who make up the family of The Dolphin Company, from the CEO to each of the collaborators that belong to the organization.

For six years, we have had the ESR badge with 1% social investment, which means that we allocate this percentage of our profits before taxes to social programs. We reaffirm our commitment to society through the continuous implementation of sustainable economic, social and environmental practices.



1% Inversión Social

Awarded as a "Socially Responsible Company" Mexico since 2006.



## Dolphin Cares

# DOLPHIN CARES

Our comprehensive health and safety program designed specifically to face the COVID-19 pandemic is being reinforced every day. After almost a year of being implemented and proven successful, we continue improving and taking additional actions to ensure our visitors well-being.

Besides measures that are already implemented as use of face masks, gloves, antibacterial gel, sanitizing mats and social distancing, the entire staff of The Dolphin Company is being tested regularly for COVID-19. Results have been encouraging and with these measures we make sure that our staff and visitors feel safe and at peace of mind.

Thanks to our strict protocols we were granted the Safe Travels badge and diverse certifications in each country in which we are located.



Safe travels



Scan the QR code to see our protocol video

**26 YEARS**  
of being the Home of  
the Most Loved Dolphins



**26 SUPER YEARS**



# 10

Years | Dolphin Discovery  
Los Cabos

## DOLPHIN DISCOVERY LOS CABOS CELEBRATES ITS 10<sup>TH</sup> ANNIVERSARY

On February 14<sup>th</sup>, Dolphin Discovery Los Cabos, our natural habitat located in San Jose del Cabo, Baja California Sur, celebrated 10 years of having opened its doors. Since then, more than 200,000 visitors from the U.S., Mexico, Canada, and elsewhere, have lived The Experience of a Lifetime through its educational interactions with species such as dolphins, sea lions and dromedaries.

Due to the global pandemic and following the instructions of the authorities, the habitat did not hold a face-to-face event on the occasion of its anniversary, but instead celebrated with a **Facebook Live** (<https://fb.watch/47wColtKHK/>) stream and special promotions for visitors, among others. We are proud of our staff for this great accomplishment and for helping us spread our mission of creating and sharing unforgettable experiences among Los Cabos visitors.



## MARINA AQUATOURS LAUNCHES A NEW AND INCREDIBLE AQUATIC TOUR:

This guided tour is onboard of powerful boats with capacity for 14 passengers, who will enjoy a fun and fast adventure between the channels of the Nichupte Lagoon and through the Caribbean Sea. Our boats have Zodiac engines, which makes them especially powerful and fast, and most importantly they are unique in the destination.

The tour lasts 3 hours and includes a speedy ride through the Nichupte Lagoon and snorkeling at two different points: El Barco Hundido, where you will be able to snorkel around a sunken ship, and El Meco, a natural reef in the Caribbean Sea.

[Watch the tour video here](#)



<https://www.youtube.com/watch?v=VdaK15OqkTo>



The new and  
incredible tour!



We have more plans and projects that we will share with you in this same way.  
Stay informed through us.

# DOLPHIN DISCOVERY PUERTO AVENTURAS ANNOUNCES THE BIRTH OF A BABY MANATEE

Veterinarians and Specialists from our habitat Dolphin Discovery Puerto Aventuras, assisted the birth of a beautiful female manatee, Julieta's calf, the first manatee rescued by our incredible Rescue Team in 2001.

This calf is the 12th manatee born at Dolphin Discovery thanks to our "Miracle" breeding program. Manatees are in danger of extinction thus births in human care contribute to the repopulation of the species.

To share the good news with our audience, we launched a facebook contest to name the newest member of our family. Our newborn manatee is now proudly called Zaázil.



## AQUARIUM MAR DEL PLATA REINTEGRATES A SOUTH AMERICAN FUR SEAL INTO THE OCEAN

Our team of Marine Mammal Specialists and Veterinarians from Aquarium Mar del Plata, our marine park in Argentina, successfully reintegrated a male juvenile South American Fur Seal into the sea; after he recovered from a severe malnutrition.

After more than a month of treatment that included vitamins, blood tests, medications, and a lot of effort from our Specialists and Veterinarians, "Peque", as he was named, remarkably regained weight and reached almost 16 kg.



Since 1994, Aquarium Mar del Plata has a Marine Fauna Rehabilitation Center (CRFM) in which it carries out research, education and environmental protection activities, contributing to the rehabilitation of more than 5,000 animals including penguins, pinnipeds, sea turtles, and coastal seabirds.

The Experience  
of a Lifetime  
SINCE 1994

The  
**Dolphin**  
Company

26 SUPER  
YEARS



# DON'T LET THEM SPIN YOU A TALE!

The Mexican Association of Habitats for the Interaction and Protection of Marine Mammals (English translation for AMHMAR) which Dolphin Discovery is a proud member of, has launched a communication strategy titled "Don't Let Them Spin You a Tale". It is aimed to demystify in simple and science based information the propaganda that radical activists continue to use against facilities that are home to Marine Mammals.

"Don't Let Them Spin You A Tale" will be published weekly on social media platforms, including Facebook Live broadcasts. Follow @AMHMARAC to see this amazing campaign.



## MEET OUR HEROES!



“Caring for and interacting with Marine Mammals give us many experiences, all of them worth remembering, but with no doubt, the events that I remember the most are where I have participated in the rescue and rehabilitation of wild animals. Knowing that we are going to apply all the acquired knowledge to provide a second chance for an animal, is something that fills me with pride.”

**MANUEL GARDUÑO**

Corporate Manager of Marine Mammal Specialists

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