

DISCOVER THE NEWS

Dolphin Discovery September – October 2019 | Cancun, Mexico No. 41



Parks



MARINE LIFE CHALLENGE



On September 8th, an educational rally was held inside a commercial mall in Cancun. Families got together to carry out various physical and intellectual challenges, throughout 10 stations, promoting education and a healthy living. Participants had fun and learned a lot about Dolphins, Sea Lions, Manatees, and environmental responsibility. All participants received gifts from Dolphin Discovery and our allied sponsors.

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IAAPA® CONGRESS

On September 4th and 5th, the International Association of Amusement Parks and Attractions (IAAPA) held its first congress for the entertainment industry. During this congress, there were more than 20 expert speakers from the sector, who conveyed their experiences to the more than 150 attendees.

Eduardo Albor, CEO of Dolphin Discovery Group, participated in a panel called “Growth and expansion alternatives” where he talked about organic growth and the acquisition of new parks. On the other hand, Veterinarian Alfonso Delgado, Executive Director for Mexico and Latin America, participated in the panel “Experiences and immersion projects”, where he shared the training given to the staff so that the guests' experiences are unforgettable and at the same time educational.



RECEIVES A RECOGNITION FOR TOURIST MERIT

On World Tourism Day, the City of Puerto Vallarta recognized personalities and companies that, with their professionalism in the field of promotion, have contributed to the development of this tourist destination. “Aquaventuras Park®” was recognized with this valuable award.

As a selection criterion, an analysis was carried out by a group of members of the Tourist Family who dedicated themselves to look for those who have contributed to a great international projection, inferring the preference of tourists towards the port.

We appreciate this valuable recognition and uphold our commitment to provide visitors with an unforgettable experience.



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PARTICIPATES IN **ORCA** RESCUE

The Aquarium Mar del Plata rescue team answered a call from the Naval Prefecture that alerted them of the stranding of seven orca whales in "La Caleta", a seaside resort adjacent to Mar de Cobo. The Aquarium Mar del Plata rescue team found five stranded orca whales, one of them was lifeless, and two small ones had already been reintroduced to the sea.

Thanks to the knowledge and experience of the team, the remaining four specimens were placed in the correct position to avoid drowning and were tended on time one by one for reintegration into the sea, demonstrating the importance of the participation of biologists and veterinarians belonging to institutions that have dedicated their lives to the care of Marine Mammals.

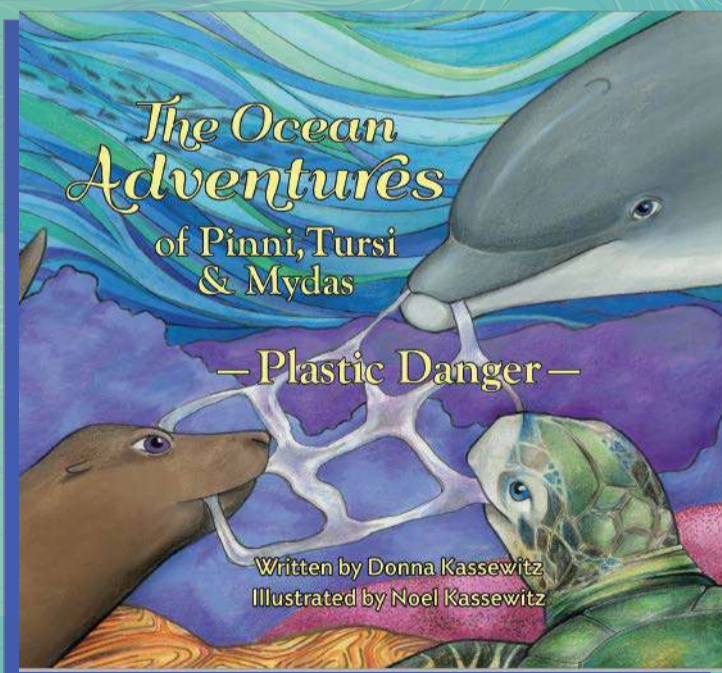


OCEAN

ADVENTURES

Dolphin
Discovery

BOOK



During November, Dolphin Discovery, through its educational program "To Love is to Educate", will visit public and private schools, as well as non-profit organizations and other educational and cultural institutions in Quintana Roo, to provide environmental talks and encourage responsibility for nature among kindergarten and elementary school children.

This will be done through a story called "The Ocean Adventures of Pinni, Tursi & Mydas", which explains how each character is affected by the pollution of the sea, as one of them gets trapped in a net and they begin to seek the help of other animals, until they have to search for a human to rescue them.

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UNVEILING OF DOLPHIN DISCOVERY'S OCEAN AMBASSADORS

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Dolphin Discovery gave life to 4 brand ambassadors who have become our partners for environmental education and an important connection with our guests and the communities, particularly children, who have in their hands the change of philosophy to stop our current climate crisis.

During a press conference, Dolphin Discovery presented its Ocean Ambassadors: Triton and Frida the Bottlenose Dolphins, Pingo the Sea Lion, and Romeo the Manatee. All of them are inspired by animals that live in our Habitats and who have special stories.

They teach about the importance of caring for the sea, beach, and mangroves and also explain how Marine Mammal Specialists and Veterinarians care for them. They understand that thanks to the extensive knowledge that these professionals have acquired, they can help their brothers in the sea when they are stranded or sick.

With these messages, our ambassadors attend schools, shopping centers, public areas, and of course our Habitats. Consequently, it will be possible to reach more people who can share our messages with their community. Now more than ever it is our responsibility to inspire people to achieve real change.



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Aqua 
tours®

SHOWCASES
NEW ACTIVITIES



Lagoon
Riders

&



Ocean
Riders



Starting in November, Marina Aquatours will have 2 new and exciting activities. A speedboat that will take guests on a 2-hour ride along the canals of the Nichupte Lagoon on its “Lagoon Riders” tour, or through the incredible Caribbean Sea and then snorkel at El Meco Reef and Sunken Ship on the 3-hour “Ocean Riders” tour.

This powerful Zodiac boat is equipped with 14 ergonomic seats and with back support. It also has 300 horsepower which allows great acceleration and adrenaline for its passengers.

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